

## FARMVILLE DOWNTOWN PARTNERSHIP WELCOMES NEW PROGRAM MANAGER

*Written by Jennifer Kinne*



Farmville Downtown Partnership (FDP) is excited to welcome Chelsey White to the organization as the new Program Manager. Chelsey comes to FDP as a Farmville native and a graduate of Prince Edward County Public Schools. She holds a Bachelor of Urban and Environmental Planning from the University of Virginia with a strong background in non-profit work and experience working in high school and higher

education settings. She is excited about returning to Farmville as a professional to apply the principles she studied during her time at UVA and to give back to the community that has given her so much. As the Program Manager, she will share her passion for bringing the Farmville community together, supporting the local businesses, and creating programs and activities that will enhance downtown Farmville. "I am thrilled to be part of an organization that helps make Farmville a fun and attractive place to work, play, and live," said Chelsey. Jen Cox, president of the board for FDP, shared her excitement with the hiring decision. "We're thrilled to welcome Chelsey to the team. Her talent will be an invaluable addition to our ongoing efforts to serve our historic downtown Farmville district."

## 2019 FARMVILLE DOWNTOWN PARTNERSHIP BOARD OF DIRECTORS

**Jennifer Cox, President**

**Pam Butler, Vice President**

**Matt Agnor, Treasurer**

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## 4TH ANNUAL SOUP EVENT SUCCESS



On Friday, March 29th, the community came together to support the creative ideas submitted for the 4th annual SOUP (Supporting Outstanding Urban Projects) event! Farmville Downtown Partnership sponsored the event, in collaboration with local businesses, at the LCVA. We had a great turn out of community members who attended this year and voted on three winning proposals! \$1,000 was given to install recycling bins on Main Street, a proposal presented by Audrey Sullivan. The Interfaith Collective was awarded \$500 to fund a community meal and mural project which was presented by Patsy Watson. \$500 was also awarded to Juanita Giles to fund the Good Night Farmville social media literacy campaign. Stay tuned to see these projects launch in downtown Farmville!



PHOTO CREDIT: HIBA CHABKE

## HIGH BRIDGE TRAIL FARMVILLE ACCESS NOW OPEN!

The Farmville access to High Bridge Trail is now open after being closed for repairs. High Bridge Trail State Park contact: 434-315-0457.

**WANT TO STAY IN THE KNOW? CONNECT WITH FARMVILLE DOWNTOWN!**

[www.facebook.com/farmvilledowntown](http://www.facebook.com/farmvilledowntown) • [www.farmvilledowntown.com](http://www.farmvilledowntown.com)

## UPCOMING DOWNTOWN EVENTS

Live @  
Riverside

Live at Riverside presented by Farmville Jaycees 6pm at Riverside Park

|      |   |
|------|---|
| 5/3  | Kustom Made, Heart of Virginia Festival Collaboration |
| 6/7  | Weekend Plans   |
| 7/12 | JB & the Get Down Browns                              |
| 8/2  | Chance of Snow  |
| 9/13 | Soul Expressions                                      |



### The Heart of Virginia Festival

Saturday, May 4, 9am-3pm on Main and High Streets

Downtown merchants on Main St will host sidewalk sales during the festival.

### 50 Years of LOVE Celebration in Farmville

The 50 Years of LOVE Celebration will feature a fun passport program activity including three- day weekend itinerary during the months of June, July, and September. The itineraries will surround the following events:

- Appomattox River Company will host Demo Days at Wilck's Lake on Saturday, June 8th
- Cycling event in the Piedmont starting on Friday, July 19th and ending at Twin Lakes State Park on Sunday, July 21st
- National Alpaca Farm Days starting on Friday, September 27th and ending on Sunday, September 29th at Bright Eyes Alpaca Farm

For more information, visit [virginia.org](http://virginia.org) and visit [Farmville.com](http://Farmville.com)



### The 2nd Annual Great Farmville Duck Derby

Friday, May 3, 6:30-9:30pm at Riverside Park

### Stars Under the Stars

Bring a blanket or lawn chair. Popcorn, candy, and drinks for sale. No pets permitted

In the event of rain, films will be shown the following evening.

Gather at dusk at The Downtown Crute Stage, located on the corner of Main & Fourth Streets, Farmville, VA.

DOWNTOWN STAGE PRODUCTIONS presents the FREE Summer Outdoor Film Series

Second Friday of June, July, and August

For titles and more information, contact the Central VA Regional Library at 434-392-6924

### Stars Under the Stars at Crute Stage

June 14, July 12, August 9



### Summer Pop Up Shopping Event

June 21-23 at Longwood Center for Visual Arts

Handmade goods by local artists/craftspeople.  
[www.handmadefarmville.com](http://www.handmadefarmville.com)



### Save the Date: 7th Annual High Bridge Half-Marathon & 5K

October 5, Half Marathon starts at 7:30am, 5K starts at 8am

Early online registration: 2/15-9/6, credit cards accepted

Fees: Half-Marathon: \$65 per runner

5K: \$30 per runner

Visit [farmvilledowntown.com/events/](http://farmvilledowntown.com/events/) for more information.

FARMVILLE  
DOWNTOWN  
*the beat of the heartland*

If you are enjoying the exciting developments and events happening downtown, consider donating to Downtown Farmville Partnership at [farmvilledowntown.com/donations](http://farmvilledowntown.com/donations)

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